



doublethought
graphics • internet • etc

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Web Site Client Desire Survey

The purpose of this survey is to expedite concept work, help develop your conception and assist in remaining consistent with your vision. (Please indicate what you want and/or what you do not.)

Who is the intended audience?

What information/content do you want to communicate/relay? (primary and other)

Describe the mood you want to convey?

Do you have any overall design concepts in mind? (tech, photorealistic, earthy, car dashboard, etc.)

Any color palate desires? (warm, no red, etc.)

Additional comments...